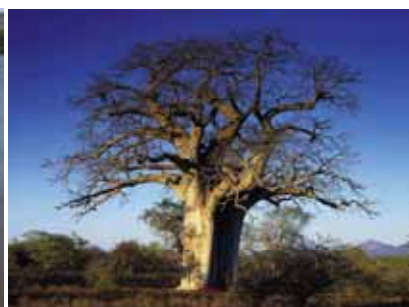




# Branch Overview on Sustainable Tourism in South Africa



# SIPPO Swiss Import Promotion Programme



The Swiss Import Promotion Programme (SIPPO), under the patronage of the state secretariat for economic affairs (seco) of the Swiss government, aims to help small and medium-sized enterprises (SME) from emerging markets and markets in transition to access the Swiss and EU markets. Further, SIPPO helps Swiss and European importers to find the right partner in development or transition countries.

SIPPO's activities focus on five main goals:

- To inform the Swiss and EU import economy on new market sources
- To include trade institutions and business branch associations in the trade promotion process
- To increase the competitiveness of small and medium-sized enterprises in selected partner countries
- To develop the manufacturing and exporting skills
- To establish qualified trade contacts between SME's from emerging 's from emerging markets and markets in transition and European companies

Since 2004 SIPPO has also become active in the promotion of sustainable tourism and is actively promoting tourism organisations and is supporting Ministries from various countries; e.g. Peru, Bolivia, South Africa and Jordan.

For further information please contact:

SIPPO – Swiss Import Promotion Programme

Stampfenbachstrasse 85

P.O. Box 492

CH-8035 Zürich

Phone: +41 44 365 52 00

Fax: +41 44 365 52 02

Internet: [www.sippo.ch](http://www.sippo.ch)

E-Mail: [info@sippo.ch](mailto:info@sippo.ch)

## Fair Trade in Tourism South Africa



Fair Trade in Tourism South Africa (FTTSA) is a certifying body which has the objective to encourage and publicize fair and responsible business practice in South African tourism establishments.

FTTSA does this through the Trademark, an independent symbol of fairness in the tourism industry. The Trademark is awarded to tourism establishments that meet stringent criteria. The main criteria are:

- Fair wages and working conditions, fair operations, purchasing and distribution of benefits
- Ethical business practice
- Respect for human rights, culture and the environment

For further information please contact:

Fair Trade in Tourism South Africa

P.O. Box 11536

Hatfield

Pretoria 0028

South Africa

Phone: +27 (0)12 342 8307/8

Fax: +27 (0)12 342 8289

Internet: [www.fairtourismsa.org.za](http://www.fairtourismsa.org.za)

E-Mail: [info@fairtourismsa.org.za](mailto:info@fairtourismsa.org.za)

# Fair Trade in Tourism

The Fair Trade movement started in Europe in the 1960s to help producers in developing countries receive their fair share of the revenue from the sale of their products in the developed world. It is quite a new and for many people a surprising fact that it is also possible to have fair trade in the Tourism industry and not only for consumer goods. Fair Trade in Tourism is about ensuring that the people whose land, natural resources, labour, knowledge and culture are used for tourism activities, actually benefit from tourism.

In 1999 Tourism Concern, a London based organization, initiated an international network on Fair Trade in Tourism which focused mainly on research, advocacy and information sharing. On 13 June 2002, the Fair Trade in Tourism SA Trademark was officially launched in South Africa - the first time in the history of the fair trade movement that a trademark or label for the tourism sector had been created. On 22 October 2003, the first trademark users were accredited.

95% of Swiss tourists consider respect for local culture to be highly important when choosing a holiday (Switzerland Travel Writers and Journalism Club).

The enterprises presented in this brochure have all been certified over the past 3 years by FTTSA and do all emphasis on the 6 principles of fair share, democracy, respect, reliability, transparency and sustainability.



RÜCKSICHTSVOLL GEGENÜBER MENSCHEN UND UMWELT AUCH IN INREM URLAUB IN SÜDAFRIKA

Wo immer Sie das Logo für „Fair Trade in Tourism South Africa“ sehen, können Sie sicher sein, dass das Wohl der Bevölkerung und der Umwelt gefördert wird. Das hilft auch der sozialen und wirtschaftlichen Entwicklung unseres Landes.

**sippo**  
swiss import  
promotion programme

**SOUTH AFRICAN TOURISM**  
www.southafrica.net

[www.fairtourismza.org.za](http://www.fairtourismza.org.za)  
+27 (12) 342-8307

**FAIR TRADE IN TOURISM SOUTH AFRICA**  
MAKING TOURISM MORE RESPONSIBLE AND MORE REWARDING.

The flyer features a central banner with the German text 'RÜCKSICHTSVOLL GEGENÜBER MENSCHEN UND UMWELT AUCH IN INREM URLAUB IN SÜDAFRIKA'. Below the banner is a row of six small images: a sunset over a beach, a man in a white shirt, a lion, a person in a red shirt, a child holding a camera, and a person in a boat. At the bottom, there are logos for sippo, South African Tourism, the Fair Trade in Tourism South Africa logo, and the website and phone number for fairtourismza.org.za.

This flyer is distributed by the most important Swiss Tour Operators when booking a flight to South Africa.

**Tourism establishments that qualified for the FTTSA Trademark are:**

- |      |  |         |
|------|--|---------|
| ● 1  | Bartholomeus Klip Farmhouse, Western Cape                              | Page 6  |
| ○ 2  | Bulungula Backpackers Lodge, Eastern Cape                              | Page 8  |
| ● 3  | Calabash Tours, Port Elizabeth, Eastern Cape                           | Page 9  |
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| ● 5  | Grootbos Nature Reserve, Western Cape                                  | Page 12 |
| ● 6  | Hog Hollow Country Lodge, Plettenburg Bay, Western Cape                | Page 14 |
| ● 7  | Imvubu Nature Tours, Rondevlei Nature Reserve, Cape Town, Western Cape | Page 15 |
| ● 8  | Jan Harmsgat Guest House, Swellendam, Western Cape                     | Page 17 |
| ● 9  | Klippe Rivier Country House, Swellendam, Western Cape                  | Page 19 |
| ● 10 | Masakala Guesthouse, Matatiele, Southern Drakensberg, KwaZulu-Natal    | Page 21 |
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| ● 19 | The Backpack, Cape Town, Western Cape                                  | Page 36 |
| ● 20 | Tswalu Kalahari Reserve, Northern Cape                                 | Page 38 |
| ● 21 | Umlani Bushcamp, Greater Kruger National Park, Limpopo                 | Page 40 |



All prices for accommodation and food are given without guarantee and should only be used as guidelines.

## **Western Cape**

The Western Cape is one of South Africa's premier tourist attractions. It is close to the famous Table Mountain, vast winelands, magnificent beaches, world-class restaurants and cosmopolitan entertainment haunts. The Cape boasts exquisite scenery and a myriad of cultures and tourist treasures. ([www.sa-venues.com](http://www.sa-venues.com))

## **Eastern Cape**

You can surf the world's biggest waves, ski down the only snow slopes in Africa, go on a 'big seven' safari, visit the birthplace of Nelson Mandela and bungee the highest bridge in the southern hemisphere. The Eastern Cape landscape ranges from the dry desolate Great Karoo to the steamy forests of the Wild Coast and the Keiskamma Valley. The area also embraces the fertile Langkloof, well-known for its rich apple harvests and is cradled by the mountainous southern Drakensberg. ([www.ecprov.gov.za](http://www.ecprov.gov.za))

## **KwaZulu-Natal**

This province boasts two World Heritage Sites – the Greater St Lucia Wetland Park and the Ukhahlamba Drakensberg Park. KwaZulu-Natal offers fantastic beaches, sunny weather, game parks, rolling green hills, numerous sugar cane plantations and relics of the great battles in South African history. Traditionally, a popular holiday destination for holiday-makers from other provinces flocking to its sandy shores and wonderful surf. ([www.kzn.org.za](http://www.kzn.org.za))

## **Northern Cape**

Home to the ancient San people, the Northern Cape is about wide-open spaces, an utterly beautiful coastline and a number of unique national parks offering the tourist a very different experience of the South African landscape. This province boasts a colourful history and a variety of cultural tourist attractions and is particularly well known for its incredible annual floral display that takes place in Namaqualand.

## **Mpumalanga (Eastern Transvaal)**

Mpumalanga, which means 'place where the sun rises' in the local languages of Siswati and Zulu is one of South Africa's tourism hotspots, loved by both local and international visitors for its beauty and diversity. This province is home to The Kruger National Park, exquisite panoramic views, mountains, rivers, caves, trout fishing and birding opportunities, eco-tourism, adventure holidays and the rich offerings of the local Ndebele and Swazi cultures ([www.mpumalanga.com](http://www.mpumalanga.com))

## **Limpopo (Northern Transvaal)**

Straddling the northern Kruger Park, Limpopo province boasts wildlife safaris, nature trails – untamed Africa at its finest. This is the land of wide-open bushveld, big-sky country, the ever-present thorn tree and the mystical baobab tree.

The Limpopo province also offers up Africa's wild Edens – from highveld grassland savannahs to subtropical forests to formidable mountain ranges. ([www.limpopo.gov.za](http://www.limpopo.gov.za))

For further information please contact  
<http://travelwizard.com/africa/Limpopo-south-africa.html>



## Introduction

Bartholomeus Klip Farmhouse offers the choice to retire in the renovated Victorian homestead with its four double bedrooms and separate suite or in the Wild Olive House and its adjoining cottage, separately sited from the main farmhouse.

## Site and surrounding

The Farmhouse is an exclusive country lodge situated on a farm and nature reserve only an hour's drive from Cape Town, near the winelands.

## Fair trade in Tourism

The farm's enthusiastic nature conservation officer has encouraged the formation of an Eco-Schools Club at a nearby school, which makes regular visits, and leadership camps have been held in the reserve for local high school children.

## Hotel

### 1) *Bartholomeus Klip Farmhouse*

Bartholomeus Klip is unique. There are only five bedrooms in this small hotel, the original homestead on a large private estate which is both a working wheat and sheep farm and a nature reserve with a spectacular mountain backdrop.

On the food and wine front, Bartholomeus Klip specialises in French cuisine with a local flavour, complemented by an extensive local wine list. A particularly splendid high tea is served, with a lavish spread of both sweet and savoury temptations.

*Rates (1 September 2006 – 30 April 2007):*  
Luxury room CHF 246.00 per person sharing  
Orchid suite CHF 269.00 per person sharing

*Rates (1 May 2007 – 31 August 2007):*  
Luxury room CHF 176.00 per person sharing  
Orchid suite CHF 215.00 per person sharing

Included are three meals a day (gourmet dinner, lavish high tea and full country brunch), morning and evening game drives, bird watching and use of mountain bikes, windsurfers, canoes and all other facilities.

### 2) *Wild Olive House*

Wild Olive House has an adjoining cottage, separately sited from the main farmhouse, with an accommodation for up to six adults and two children. It has its own swimming pool and outdoor living area with space to braai (or barbecue) beside the pool.

Guests can eat at Bartholomeus Klip Farmhouse by prior arrangement (babysitters can be provided for children) or cook by themselves. The kitchen is fully equipped with everything needed for cooking and eating.

*Rates (1 September 2006 – 30 April 2007):*  
Wild Olive House and guest Cottage  
CHF 128.00 pp  
Children 3-15 years CHF 64.00 pp

*Rates (1 May 2007 – 31 August 2007):*  
Wild Olive House and guest Cottage  
CHF 109.00 pp  
Children 3-15 years CHF 55.00 pp

### Excursions / Activities

The glory of Bartholomeus Klip, is its 4 000 hectare fynbos nature reserve, with its many rare plant species, its important population of the endangered geometric tortoise, and its herds of eland, springbok, bontebok, black wildebeest and red hartebeest, as well as zebras from the world-famous Quagga Project.

Guests can also enjoy from lots of other activities:

- Farming activities
- Salt-water swimming pool
- Windsurfing, boating and canoeing on the huge dam
- Walking and hiking in the reserve
- Mountain biking
- Conservation projects
- Birdwatching

### Contact

Name	Bartholomeus Klip Farmhouse
Address	P.O. Box 36 Hermon 7308, Western Cape South Africa
Phone	+27 (0)22 448 1820
Fax	+27 (0)22 448 1829
Email	bartholomeus@icon.co.za
Website	www.parksgroup.co.za
Contact person, position	Lesley Gillett





### Introduction

The Bulungula Lodge is an eco-friendly backpacker's lodge in Arguably, one of the most beautiful places in South Africa, the majestic Wild Coast. The Lodge is based on a joint venture partnership between a South African entrepreneur and the Xhosa-speaking Nqileni community.

### Site and surrounding

The lodge is surrounded by beach, forest, lagoons, rolling hills, dolphins and whales. The sky is so clear, that the Lodge guarantees shooting stars. Any guest who is able to look at the night's sky for half an hour without seeing one, gets to stay one night for free.

### Fair trade in Tourism

Bulungula has helped the Nqileni community to start a number of 100% community-owned and run business including horse riding, canoeing, fishing, guiding, baking, sewing, cooking, wood-carving and environmental protection projects. These activities have created jobs and income for 33 families. The Nqileni village further owns 40 % of the lodge and are an integral part of the daily life there.

Bulungula has established a number of HIV awareness programs and helps local residents to access antiretroviral treatment at the local clinic. The community are undergoing intensive training on permaculture and organic farming to improve nutrition and create surpluses that can be sold to the lodge restaurant.

### Hotel

The Hotel runs on solar power and has 10 beautifully decorated huts with 2 or 4 beds positioned for great sea and forest views.

#### *Rates:*

4-bed huts: CHF 11.00 per person

2-bed huts: CHF 14.00 per person

Camping: CHF 6.00 per person

At the backpack, it is possible to eat three meals for a very reasonable price. They cook excellent meat or vegetarian options every day.

### Excursions / Activities

The community offers various activities including canoe trips up the beautiful Xhora River where Kamikaze fish may jump into your boat and Malachite kingfishers hunt in the forested cliffs upstream. Guests are also able to experience the unique biodiversity of the Wild Coast including ancient cycad trees.

### Contact

Name

Address

Phone

Fax

Email

Website

Contact person, position

Bulungula Backpackers Lodge  
Farm 37, Elliotdale Magisterial District  
Elliotdale 5070, Eastern Cape  
South Africa

+27 (0)47 577 8900

+27 (0)86 653 1327

dave@bulungula.com

www.bulungula.com

Dave Martin, Manager



#### **Introduction**

Calabash Tours, established in 1997 in Port Elizabeth, describes itself as a commercial venture with a strong social agenda. Calabash Tours is a young, dynamic company that offers ground-breaking tours covering both the historical heart of the city as well as the vibrant black townships and the Xhosa culture.

#### **Site and surrounding**

Calabash Tours is situated in Port Elizabeth, the gateway city to the Eastern Cape. They specialise in the city and its surroundings and all areas of the province. The Eastern Cape offers the visitor excellent game viewing opportunities including the big five – lion, leopard, buffalo, rhino and elephant. Home of the Xhosa Nation and birth place of Nelson Mandela, the province is steeped in African history and offers superb examples of urban and rural culture.

#### *Port Elizabeth and Surrounds*

Known as the friendly city and currently being re-branded as Nelson Mandela Bay, Port Elizabeth has excellent beaches, interesting architecture and many attractions on its doorstep.

#### **Fair trade in Tourism**

The Calabash staff complement is drawn from local communities. Calabash Tours has a number of tour guides from the township community and most guides were previously unemployed. Procurement is another area that Calabash has identified for its potential to contribute to the local economy. Calabash tries to purchase all goods from businesses within a 50 km radius.

The Calabash is famous for its socially and economically responsible tours in the black townships around Port Elizabeth. One of the objectives of the company is to do indirect development work through tourism.

#### **Excursions / Activities**

Calabash Tours offers township experience with the "Real City Tour" and the "Shebben" tour. The "Real City Tour" gives an overview of the social history of the city. Visitors will also enjoy the "Shebeen Tour", an opportunity to relax and meet local people, understand social issues, play a game of pool and dance to African rhythms. Further more, they offer also other tours like African Heritage Tours (3-5 days) or a tour to the Shamwari Game Reserve.

#### **Contact**

Name

Calabash Tours

Address

8 Dollery Street, Central  
Port Elizabeth 6001, Eastern Cape  
South Africa

Phone

+27 (0)41 585 6162

Fax

+27 (0)41 585 0985

Email

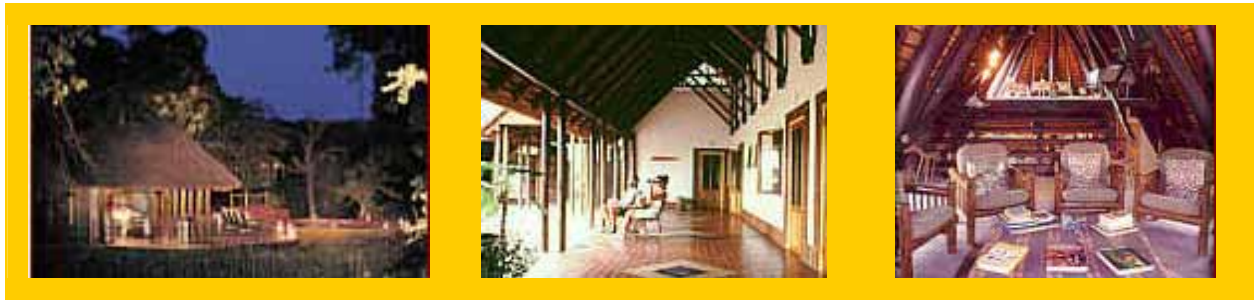
calabash@iafrica.com

Website

www.calabashtours.co.za

Contact person, position

Paul Miedema, Director



### Introduction

A unique combination of warmth, luxury and wild African beauty makes Djuma Game Reserve unlike any other place in the world. Djuma - meaning "roar of the lion" in Shangaan - is set in the Sabi Sands Game Reserve, part of the greater Kruger National Park. Djuma's staff strive to show their guests the magic of Africa by leaving its natural beauty untouched while strengthening and showcasing its dynamic cultural complexity.

### Site and Surrounding

Djuma Game Reserve is the northern part of the world famous Sabi Sand Wildtuin (Game Reserve). There are no game fences between it and the vast ecosystem that is the Kruger National Park (2 million hectares) where African wildlife reigns supreme and man is a temporary visitor. The Lowveld is the region between the Drakensberg Mountains and the Mozambique coast.

### Fair Trade in Tourism

As well as offering exceptional service in a breathtaking setting, Djuma has shown a consistent commitment to promoting community development and poverty alleviation. This is evident in the many programmes Djuma has developed that champion local socio-economic development, such as its support to Buffelshoek Education Trust in building two local primary schools and a media training centre for disadvantaged communities.

Projects like the N'wa Tumberi Day Care Centre are an inspiration to see and showcase how the Djuma and Shangaan communities reach across to one another, realising their shared vision - to conserve the land for future generations, in a way that benefits the wider community.

Djuma has excelled in creating a workplace culture based on mutual respect and recognition of individual initiative and excellence. The Djuma team has demonstrated that fairness, ethical business practice and environmental respect form a strong basis for sustainable tourism.

### Lodges

At Djuma, guests can experience an authentic safari drive and see the big five in their natural environment while staying at one of three luxury game lodges: Bush Lodge, Galago and Vuyathela.

#### 1) Bush Lodge

Rates in 2006	sharing / single per person, per night	CHF 357.00
Rates in 2007	sharing / single per person, per night	CHF 375.00

8 luxury thatched chalets - individually situated in the indigenous gardens

- All chalets are en-suite, with air-conditioning, overhead fans and mosquito nets
- Breakfast is a full English style buffet, high tea includes savouries and cakes and dinner is a four course meal under the stars
- 2 safaris (game drives) daily
- A daily guided walk in the bush
- All meals, game drives and accommodation are included
- Children are welcome

## 2) Galago

Rates in 2006	per day for entire Camp (for 10 pers.)	CHF 1'190.00
Rates in 2007	per day for entire Camp (for 6 pers. min)	CHF 714.00

- 5 luxury bedrooms in a bygone African colonial style
- All rooms are en-suite, with air-conditioning, overhead fans
- Self-catered; catering and bar by arrangement
- Includes fully equipped kitchen with indoor and outdoor cooking facilities
- Offers groups an entire camp with total exclusivity with self-catering accommodation for up to 10 people.
- Galago is serviced and you can also employ a chef (available at CHF 55.00) to cook for you. A field guide, tracker and an open Landcruiser, is your private guide through the bush.

## 3) Vuyathela

Rates in 2006	sharing / single per person, per night	CHF 540.00
Rates in 2007	sharing / single per person, per night	CHF 568.00

- 8 exclusive luxury suites, each with separate lounge and bedroom with dressing room
- Spacious bathroom with bath and outdoor shower
- Each chalet has a private deck with its own plunge pool
- Each chalet is equipped with air-conditioning, overhead fans, mosquito nets, telephone and a minibar
- An Internet library that has two computers with 24 hour internet access
- Gym and relaxation room, wellness centre (massages, etc)
- Birdwatching tower and aquarium
- 2 safaris (game drives) daily
- A daily guided walk in the bush
- All meals, game drives and accommodation are included

## Food

1) Bush Lodge: Breakfast is a full English style buffet. High tea includes savouries and cakes and for dinner is a four course meal under the stars. Lunch is a simple affair: With hot and cold dishes and afternoon tea includes fresh bakes. Renowned chef Suzi Holtzhausen has created the menus at Bush Lodge. Sumptuous dinners are either served in the dining room or under the African sky, around a roaring fire in the boma.

2) Galago: Self-catered; catering and bar by arrangement.

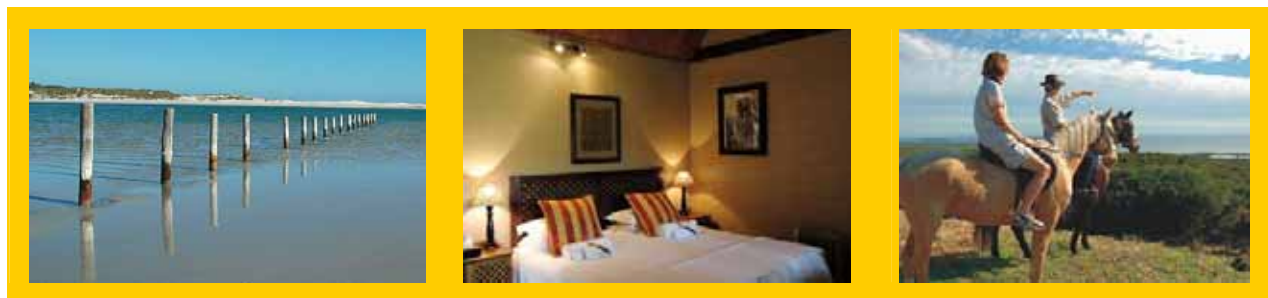
3) Vuyathela: The five star cuisine caters for all tastes. Along with the simple but impressive presentation and the richness of African cuisine, they intend intriguing the palates of their guests leaving enough mystery for a return visit.

## Excursions / Activities

- Tours focusing primarily on eco-tourism with the main focus on wildlife
- Guided walks
- Game drives
- Bird watching (Vuyathela)

## Contact

Name	Djuma Game Reserve
Address	P.O. Box 338 Hluvukani 1363, Limpopo South Africa
Phone	+27 (0)13 735 5118
Fax	+27 (0)13 735 5070
Email	djuma@djuma.co.za
Website	www.djuma.com
Contact person, position	Charmian Cooke



### Introduction

Grootbos was certified as one of the 101 best Hotels and one of the best family hotels in the world in 2005/06. Greeted with a smile and welcomed with a glass of fine South African sparkling wine, guests at Grootbos are made to feel instantly special. Feel welcome at a truly unique place where conservation and relaxation have found the perfect home.

### Site and Surrounding

Grootbos Nature Reserve conserves 1700 hectares of pristine fynbos, the Cape's unique floral kingdom. Within its borders lies a wealth of more than 650 species of indigenous plants.

### Fair Trade in Tourism

Grootbos has demonstrated that fairness, ethical business practice and environmental respect form the basis for sustainable tourism. This is evident in the many programmes it has developed that champion local socio-economic development, notably the Green Futures College providing training for unemployed youth in the fields of fynbos landscaping, horticulture and ecotourism. The project is designed to develop nature-based sustainable-livelihoods for people from communities around Grootbos.

Grootbos is also home to a unique skills development project known as Green Futures, an annual training project for unemployed youth from nearby communities. The programme equips learners with knowledge and practical skills around conservation, fynbos landscaping, horticulture and eco-tourism. Linked to the college is an indigenous plant nursery and fynbos landscaping business that generates income for the foundation. In this way, each year students are growing plants and working in landscaping projects that will help to pay for the next year's students' tuition.

### Hotel

Grootbos has two lodges; The classic Garden Lodge set in a lush indigenous surrounding which is as well an ideal family getaway and the new Forest Lodge with its contemporary and modern style appeals to the cosmopolitan traveller.

#### *Rates from 1 September 2006 - 30 April 2007*

- Sharing per person, per night	CHF 458.00
- Single per person, per night	CHF 625.00
- 4-10 years per child per night	CHF 167.00
- 11-16 years per child per night	CHF 245.00

#### *Rates Include:*

Luxury accommodation in free standing suites, welcome drink, three course dinner (fine cuisine prepared by master chefs), breakfast buffet with full English breakfast menu, fresh fruit basket daily, champagne on afternoon drive to the nearby coast, transfer to boat activity (Dyer Island), horse riding, guided walks or drives in the reserve and various maps of the area or for self guided walks. Children up to the age of 4 stay free of charge. Children of all ages staying in their own bedroom pay full adult rates.

## Excursions / Activities

*Beach:* Spend an afternoon lazing on one of the safe swimming beaches while enjoying a freshly packed picnic. Accompany our specialist guides to explore the tidal rock pools and coastal caves while listening to stories that make you wonder at the mysteries of early inhabitants and famous shipwrecks along the coast.

*Marine:* The coastline offers a marine experience like no other. See 40-ton Southern Right Whales only metres away. The cliffs of Walker Bay offer the best land based whale viewing in the world.

*Discover:* Experience nature like never before. Grootbos Private Nature Reserve expert's guides guests to the wonders of the fynbos. Discover the fascinating relationships between the insects, birds, mammals and flowering plants of this diverse ecosystem. Smell the aromatic wild herbs, watch for exquisite birds and be awed by the scenery that surrounds you.

*Explore:* Families discover countless adventures in a world with a wealth of treasures. It may be found in a beach excursion filled with a host of fun and games or an exciting boat trip to visit seals, penguins and the humbling giant of the ocean, the southern right Whale.

*Flora:* Nowhere else is plant life more diverse. Grootbos Nature Reserve conserves 1700 hectares of pristine fynbos, the Cape's unique vegetation type. Within our borders lies a wealth of more than 650 species of indigenous plants. Huge stands of extravagant proteas paint the hillsides and bulbs burst into flower after fire. Pollination, seed dispersal and germination - there is always something happening and a story to be told.

## Contact

Name  
Address

Grootbos Private Nature Reserve  
P.O. Box 148  
Gansbaai 7220, Western Cape  
South Africa  
+27 (0)28 384 8000  
+27 (0)28 384 8020  
info@grootbos.co.za  
www.grootbos.com

Phone  
Fax  
Email  
Website





### Introduction

The location was formerly an alien wattle plantation in the semi wilds of a little known area of the Tsitikamma ( Garden Route ) known as the Craggs. The area's fynbos was rapidly disappearing as invader plants strangled the indigenous forests. Then in 1993, Andy Fermor decided to use his skills and energy to develop his dream and build a tourist lodge.

### Site and Surrounding

The lodge itself is situated on the edge of a gorge and is a private nature reserve with panoramic views of the surrounding indigenous forests, valleys and mountains.

### Fair Trade in Tourism

Staff assist guests to plan unique day-trips encompassing everything from eco-adventure activities to a local community tour. Hog Hollow is committed to supporting its local economy through procurement and employment and nearly all the lodge staff were recruited from the near village of Kurland. This lodge is the most recent project certified and is believed to have a special commitment to staff training and development. Their aim is to ensure that the people behind the business – staff and nearby community benefit meaning fully from tourism.

### Hotel

Hog Hollow Country Lodge is a 4-Star lodge with 15 suites and each has a private wooden deck offering guests relaxed luxury. Laze in the warmth of the African sun at the long blue pool, revitalise yourself in the sauna, or relax in the quiet comfort of your private suite. Children are welcome at the lodge and the staff is happy to organise special menus and meal times. At Hog Hollow guests enjoy outstanding cuisine and memorable hospitality from the entire "Hog team". Each new staff member is put through a rigorous training programme to ensure they continue to meet international standards of service excellence.

*Rates from October 1, 2006 – September 30, 2007*

CHF 193.00 per person per night B&B

### Excursions / Activities

Attractions nearby are diverse and include a guided or unguided walk to Monkeyland Primate Sanctuary; an experience in the forests at the Elephant Sanctuary; scuba diving or a forest journey in the Tsitsikamma Nature Reserve; horse riding, canoeing, sea-kayaking; a boat-based whale and dolphin watching experience; or a scenic glider flight around the bay.

### Contact

Name  
Address

Hog Hollow Country Lodge  
P.O. Box 503  
Plettenburg Bay 6600, Western Cape  
South Africa

Phone  
Fax  
Email  
Website

+27 (0)44 534 8879  
+27 (0)44 534 8879  
info@hog-hollow.com  
www.hog-hollow.com



### Introduction

Within this hidden jewel, you will find Imvubu Nature Tours, a professional and dedicated community based company providing guests a different perspective of Cape Town. It is a paradise for nature lovers, birdwatchers and botanists.

### Site and Surrounding

Situated just 20 minutes drive from the Cape Town city centre; Rondevlei Nature Reserve offers a quiet and secluded alternative to the rush of city life. Established in 1952, it has recorded 231 species of birds; threatened Strandveld and Sandplains fynbos, as well as the only hippopotamus population in the Western Cape.

### Fair Trade in Tourism

Imvubu's passion is not only for lush natural environment, but also for the local communities surrounding it. Imvubu's owners and staff all hail from the immediate community. Whenever possible materials, equipment and labour were sourced locally. Imvubu also supports the Zeekoevlei Environmental Education Project Trust by contributing a portion of revenue towards environmental education programmes for students and residents from the local Grassy Park area to as far afield as Mossel Bay.

As a result of Imvubu's demonstrated commitment to combining tourism, environmental management and local economic development, the company has been certified by Fair Trade in Tourism South Africa (FTTSA) in March 2005.

### Hotel

The rustic island bush camp offers guests an unrivalled experience. Safely situated on an island the bush camp offers sought after privacy. Bask in the day's final rays on one of the viewing decks, as the hippos delight you with their antics.

One can also combine business with nature in the 50-seater conference auditorium. Further more, the hotel offers an 80-seater banquet room for weddings and other parties.

#### *Rates from September 2006 – March 2007 (high season)*

Minimum charge up to four people	CHF 104.00
Per person thereafter	CHF 25.00

#### *Rates from April 2007 – August 2007 (low season)*

Minimum charge up to four people	CHF 99.00
Per person thereafter	CHF 24.00

### Excursions / Activities

The hotel offers boat trips, guided walks and fishing.

#### *Boat Trips*

Head out for a sunset cruise, while sipping on your favourite cocktail for a possible interaction with hippos in their aquatic habitat. Or take an hour-long guided trip during the day to view the resident breeding bird populations within distances.

#### *Guided/ Interpretive Tours*

Take a guided walk and stimulate your senses as you touch, smell and taste the way through the indigenous vegetation found on the Cape Flats, including some species now only found on the reserve. Thereafter relax in the different hotel facilities as you delight in some tasty traditional treats prepared by our local caterer.

**Contact**

Address

Rondevlei Nature Reserve  
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Zeekoevlei 7941, Western Cape  
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Phone

+27 (0)21 706 0842

Fax

+27 (0)21 706 9793

Email

[info@imvubu.co.za](mailto:info@imvubu.co.za)

Website

[www.imvubu.co.za](http://www.imvubu.co.za)

Contact person, position

Graeme Arendse, Managing Member





### Introduction

Just outside Swellendam lies an historic farm which today belongs to a couple who are rewriting history in their own quiet way. What they are doing has broad implications for the way South Africa develops its growing tourism potential and alleviates poverty through community development projects.

### Site and Surrounding

The farm, Jan Harmsgat, is located about 24 km outside the town. Established in 1723, it was originally registered as Jan Harmanz's Schat (Jan Harman's Treasure), but over the centuries the name has been corrupted to today's form.

Swellendam, the third oldest town in South Africa, celebrated its 260th anniversary in 2005. This charming town, nestling at the foot of the Langeberg Mountain, is famous not only for its youngberries (braambessies), but also for its eclectic architecture, fascinating past and great outdoor life. The Koorndlands River, ancient oak trees and stately, whitewashed homesteads add to its charm.

### Fair Trade in Tourism

Judi and Brin the owners of Jan Harmsgat Country House have made an impact in nearby Swellendam where they set up an award-winning community project, turning part of the old jail (old goal) into a coffee shop. Women from disadvantaged communities were trained and given a stake in the Cafe where delicacies like springbok carpaccio and local cheeses are served.

Further more they offer the discerning traveller the opportunity to indulge in an authentic country ambience and history, Jan Harmsgat Country House demonstrates that fairness, ethical business practice and environmental respect form a sound basis for a more sustainable tourism industry in South Africa.

### Hotel

The guest house, bed and breakfast accommodation (which is non smoking) consists of:

- Four large en-suite rooms with an adjoining lounge
- Two loft rooms and a guest lounge with expansive mountain views
- A cottage

*Rates summer season (October 1 – April 30)*

Rooms from CHF 88.00 (Cottage) to CHF 168.00 (single room) per person

*Rates low season (May 1 – September 30)*

Rooms from CHF 100.00 per person

Four-course dinner available on request at CHF 35.00

### Excursions / Activities

Only 7 km from the town is the Bontebok National Park. The nearby Marloth Nature Reserve offers day walks and overnight hiking trails through the Langeberg Mountains.

You're in the heart of the South West Cape: the Robertson Wine Route, Montagu (with its hot mineral springs), the Breede River, Bontebok Park, Cape Agulhas, the De Hoop Nature Reserve (offering exceptional whale-watching in season), the delightful town of Swellendam itself (the third oldest town in South Africa) is well worth exploring. The region offers a vast array of pleasurable pursuits to suit all tastes, within a concentrated area.

Guests may explore the farm and surrounding wine routes, as well as museums and heritage sites nearby Swellendam and surrounding areas. Other activities and facilities offered include:

- Library
- Swimming pool
- Wine cellar
- Hiking
- Bird-watching

**Contact**

Name

Jan Harmsgat Country House

Address

PO Box 161  
Swellendam 6740, Western Cape  
South Africa

Phone

+27 (0)23 616 3407 / 3311

Fax

+27 (0)23 616 3201

Email

[brinreb@iafrica.com](mailto:brinreb@iafrica.com)

Website

[www.jhghouse.com](http://www.jhghouse.com)

Contact person, position

Judy Rebstein





### Introduction

Swellendam, the third oldest town in South Africa, is steeped in a fascinating and rebellious past. In 1795, Swellendam declared itself a free Republic and became a capital city for a brief moment, until the British occupation of the Cape a few weeks later brought the short-lived Republic to an end. Swellendam was settled by artisans, traders and wagon-makers and by the mid-19th Century, Swellendam was a thriving metropolis largely created by the mercantile firm of Barry and Nephews. They even issued their own bank notes. Some of the gracious homes built by the successful wainwrights as well as the Barry's business complex have been preserved, such as Auld House.

### Site and Surrounding

Marloth Nature Reserve Situated in the Langeberge Mountains. This nature lover's paradise is full of fauna and flora typical of the area.

### Fair Trade in Tourism

The majority of Klippe Rivier staff members are previously disadvantaged individuals from rural backgrounds, who have since received training and gained secure employment. They have gained confidence and are earning good wages.

One philosophy of Klippe Rivier Country House is to support small enterprises and buy local supply whenever possible. Guests are encouraged to visit local art and craft businesses.

Klippe Rivier Country House has installed a wastewater management system and utilises low-volume toilet systems. Waste separation and alien vegetation removal are practiced on its grounds. The establishment has also invested considerably in the preservation of the historic homestead and surrounding buildings.

### Hotel

Klippe Rivier has been converted into six luxury guest suites, preserving the ambience of a bygone era. The interiors of homesteads in the 1700s and 1800s were often sparse to the extreme, but the present owner of Klippe Rivier, Liz Westby-Nunn, has personally decorated the interiors with her impressive collection of Cape antiques, coupled with a fine selection of paintings. The interiors have a definite "English country house meets Africa" ambience which works beautifully with the stunning architecture of the homestead.

The original "Waenhuis" and stables have been converted into six luxury bedrooms preserving much of the original ambience.

- Downstairs, three spacious bedrooms each have an open fireplace, dressing room and generous en-suite bathroom with separate shower and toilet.
- Three loft rooms upstairs are under thatch, offer mountain views and have private balconies.
- A secluded cottage is for the more romantic, with its own fireplace and private garden.
- All bedrooms are air-conditioned
- Rates include full farm breakfast and 3-course table d'hôte meal for dinner

Summer rates (01 October 2006 - 30 April 2007)  
Rooms from CHF 174.00 to CHF 237.00 per person

#### Food

- Emphasis is placed on the local wines of the region, particularly the Breede River and Robertson area.
- Offer a mix of foods taken from the different local cultures which they call African fusion cuisine. These are dishes such as - samp, curried dishes, ostrich meat, mieliepap and koeksisters.
- Dinner is a 3-course table d'hote meal for CHF 32.00 per head

#### Excursions / Activities

Relax at the salt water swimming pool and enjoy the company of owls in the oaks. Play a game of croquet and enjoy watching the water birds from a peaceful bench at the water's edge. Take a good stroll to the gum trees at the top of the farm and if you're feeling energetic enough you can take the gravel road which leads to the Breede Rivier.

Other activities can be arranged through local people on place independently. Ask for directions and take a drive to the forests to walk in the woods. Swellendam offers a croquet field, canoe hire, golf, hiking trails, horse riding, glider flips and whale watching flights, mountain bike hire, as well as waterskiing.

#### Contact

Name

Klippe Rivier Country House

Address

P.O. Box 483

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South Africa

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Fax

+27 (0)28 514 3337

Email

info@klipperivier.com

adventure@gardenroute.co.za

Website

www.klipperivier.com

Contact person, position

Jenny Parks





### Introduction

Masakala Traditional Guesthouse is situated in a peri-urban settlement adjacent to Matatiele in the southern Drakensberg Mountains. It offers accommodation and guided walking tours. The Mehlooding Community Tourism Trust (MCTT), founded in 2002 and representing more than 25 villages in the area, owns the guesthouse and a nearby adventure trail still under development.

### Site and Surrounding

Situated in the rural village of Masakala. Close to Matatiele, in the southern Drakensberg Mountains on the borders of KwaZulu Natal, southern Lesotho and Eastern Cape. 8 kilometres outside the town of Matatiele.

People can explore Lesotho on the way to the guesthouse or on the way back. The Drakensberg area is one of the best places to make a hike in South Africa.

### Fair Trade in Tourism

Masakala Guesthouse, a community based tourism establishment, won in the category of Best Practice Economic Impact, and has been FTSA-certified since May 2004. Masakala is committed to staff training, soil and water conservation, and local procurement with an emphasis on goods and services provided within an 8 km radius. Representing Masakala were Nomonde Makaula, Operations Officer, and Thembinkosi Masophi, Chairperson of the Mehlooding Community Tourism Trust, who were ecstatic with their win. "We are a little surprised and overwhelmed, but extremely happy," said Nomonde.

### Hotel

Masakala opened for business in 2002 and offers up to 12 guests comfortable accommodation in two rondavels. The guesthouse serves traditional breakfast and dinner some of which is grown organically. There are also possibilities to cook for yourself.

Additionally they offer cultural entertainment, craft sales, guided tours to rock art and visit local projects and optional hiking trail. Rate for rooms are between CHF 18.00 and CHF 36.00 per person.

Masakala also provides meeting and workshop facilities, including catering, primarily for local government and local non-governmental organisations (NGO's).

### Excursions / Activities

Tourists have the opportunity to interact with nature and culture e.g. to visit local rock art and explore indigenous flora and fauna. The guesthouse also generates ad hoc employment for village-based tourist guides, who facilitate walking tours for guests to view rock art, bird watching, horse riding and cultural entertainment. Guests also have the possibility to visit community-based development projects and purchase locally produced crafts. Guesthouse purchases for goods and services are made within an eight kilometre radius, which includes the town of Matatiele.

**Contact**

Name  
Address

Phone  
Fax  
Email  
Website  
Contact person, position

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South Africa  
+27 (0)39 737 3289  
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masakala@telkomsa.net  
www.mehlodong.co.za/masakala.htm  
Nomonde Makaula





### Introduction

In 1981, German-born businessman Paul Geiger purchased property alongside Motswari as a family retreat. Seeing the innate potential of Motswari, Paul later acquired equity in the lodge and ultimately sole ownership. Since then, the Geiger's have run the lodge as a family business, imbuing it with a friendly, family ambience.

Motswari (meaning "to conserve and protect") prides itself on offering guests a unique and genuine bush experience. All the staff is passionate about their way of life and guests will be made to feel a part of this. Sitting around the camp-fire or sipping sun-downers at a sun-stained waterhole.

### Site and Surrounding

"Motswari" is located on 150 square kilometres within the Timbavati Private Nature Reserve, north of the Kruger National Park. The lodge offers visitors the best of Africa: wide horizons, untamed wilderness and plentiful game. Guests are assured of the best possible game sightings by qualified rangers and trackers from the local community.

### Fair Trade in Tourism

Motswari is strongly committed to its staff and neighbouring communities, as evidenced in its investments in community health and education. The lodge also maintains a "family friendly" staff village, which improves the quality of life for employees and is also an important strategy for combating HIV infection in the safari lodge industry.

### Hotel

Motswari prides itself on its creature comforts: sumptuous, home-style cuisine, complemented by luxurious thatched accommodation and friendly attentive service. Lodge facilities include a traditional, open-air boma; and an art gallery exhibiting original wildlife art. Accommodation allows for up to 30 guests in 15 luxury en suite bungalows.

*Rate for 2007:* CHF 535.00 per person per night sharing, including all meals, 2 game drives/day and guided safari walks

Motswari is also well equipped for conference and incentive groups. The equipment which is available for conferences includes TV & VCR, slide & overhead projectors, flip charts, pan aboard and white boards.

### Excursions / Activities

Of course, the key attraction at Motswari is its' wildlife. The game reserve shares an open 20-kilometre boundary with the world-renowned Kruger National Park. As such there is a constant flow of game through the reserve ensuring plenty of excitement during the game-viewing activities. The rangers and trackers are all passionate wildlife enthusiasts. Choose the comfort of the open 4x4 vehicles or, for the more adventurous, enjoy the wildlife experience on foot. Strict game-drive policies are adhered to ensuring both the wildlife and guests feel relaxed.

### Contact

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Address	PO Box 67865 Bryanston 2021, Limpopo South Africa
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Fax	+27 (0)27 11 463 1992
Email	reservation@motswari.com
Website	www.motswari.com
Contact person	Carolyn Smit



### Introduction

Experience the great African culture with Mdluli Community in the Phumulani Lodge which is not an ordinary four-star lodge. For those who would venture into the heart of the bushveld in search of these wonders, there's a little paradise to be discovered.

### Site and Surrounding

Phumulani Lodge is situated in the picturesque province of Mpumalanga, just 500m from the gateway to one of the most prestigious nature reserves in Africa – the Kruger National Park (Numbi Gate).

### Fair Trade in Tourism

Phumulani Lodge is an experience created by the vision of the late Chief Mdluli for his people, based on his dream that tourism would one day ensure local employment and community development. The lodge is 100% owned by the Mdluli Trust, which is deeply committed to the social, economic, and environmental well-being of its staff and community.

### Hotel (open between August and November)

Seventeen luxury chalets are inconspicuously nestled amongst the Acacia trees. Each chalet has a full en-suite bathroom and sheltered patio overlooking the wild surrounds. For those wanting to relax under the African sun, there is a tranquil rock pool. It is an experience created by the local host community, which provides personalized service and serenity in the heart of the bushveld.

### Price per person

Including bed and breakfast	from CHF 78.00 to CHF 108.00
Including dinner, bed and breakfast	from CHF 97.00 to CHF 126.00

### Food

At dinner, guests can enjoy traditional African dishes. Catering for up to 100 conference delegates.

### Excursions / Activities

Bush Walks, Night Drive Safari Experiences in the Mdluli Reserve, as well as Cultural Tours can be arranged for guests with local guides. After a busy day, explorers can relax at the handcrafted wooden bar, fashioned from the split trunk of a Marula tree, which is always kept well stocked.

### Contact

Name	Phumulani Lodge
Address	PO Box 2044 Hazyview 1242, Mpumalanga South Africa
Phone	+27 (0)13 789 0020
Fax	+27 (0)13 789 0025
Email	phumulanilodge@soft.co.za
Contact person	Amos Mdluli



### Introduction

Since 1978 guests from all parts of the world have been enthralled by Africa's fabled wildlife in their natural habitat at Sabi Sabi Private Game Reserve. The reserve is situated in the world-renowned 65,000 hectare Sabi Sand Wildtuin in the southern section of the Kruger National Park.

### Site and Surrounding

Situated on the southern section of the Kruger National Park, Sabi Sabi Private Game Reserve lies within one of South Africa's oldest and best-protected conservancies - the exclusive Sabi Sand Wildtuin.

The natural and unfenced reserve is blessed with a rich bio-diversity of habitat and wildlife, giving visitors an excellent chance of close encounters with the Big Five - rhino, elephant, buffalo, lion and leopard - as well as the hundreds of other African animals and birds indigenous to the area.

### Fair trade in tourism

Sabi Sabi operates on the belief that a wildlife sanctuary will only survive economic and social pressures by creating employment, earning foreign currency, paying tax and promoting sustainable tourism.

Sabi Sabi policy ensures the support of local and emerging service providers through out-sourcing and procurement; and that its management actively promotes a workplace culture that is based on respect, participation, and performance excellence.

There are 150 staff at Sabi Sabi, all of whom enjoy the benefit of programmes that include adult literacy, English proficiency, business orientation, and HIV/Aids awareness. Sabi Sabi also supports the local community through initiatives such as the Lillydale Environmental Education Centre and other pioneering natural resource management schemes.

Sabi Sabi's conservation philosophy is based on two principles:

- The first is the need to conserve rapidly dwindling areas and to provide a sanctuary for fauna and flora as part of South Africa's heritage.
- The second is the belief that the business must be a true example of eco-tourism effectively linking tourism with conservation and the community. Sabi Sabi's environmental management system is a holistic one, where the ecological needs are balanced with the needs of people and their communities, i.e. focussing on the interdependence of tourism, conservation and local communities.

### Hotel

Choose your accommodation from 3 luxurious five star lodges. All lodges are air-conditioned and all-suite award-winning. Experience the different atmospheres of yesterday at the turn-of-the-century, lantern lit, magical Selati Camp (8 suites) at the contemporary Bush Lodge (25 suites) or at the internationally-acclaimed Earth Lodge (13 suites).

Choose your accommodation each one designed to honour a particular African era. Selati Lodge projects the ambience of days gone by, today's contemporary warmth and spirit is found at Bush Lodge, while Earth Lodge provides a glimpse of tomorrow with its avant-garde design, environmentally sensitive architecture and innovative character.

The rates are from CHF 860.00 in Bush Lodge to CHF 2'200.00 in Earth Lodge at the Amber Presidential Suite. A stay at Sabi Sabi is inclusive of accommodation, all meals, private Land Rover, game drives, house wines and nature walks and teas.

### **Excursions / Activities**

Sabi Sabi is renowned for giving guests an unforgettable safari experience. All safaris are conducted in open land rovers under the supervision of our highly skilled and trained field guides (rangers and trackers). There are two safaris daily – each lasting around 3 hours and centre around prime viewing times (early morning and late afternoon/evening).

For a different experience guests can opt for a mid-morning walking safari which reveals a totally different perspective of the bush. The walking is approximately 2 hours long and guests are accompanied by an armed field guide.

### **Contact**

Name	Sabi Sabi Private Game Reserve
Address	P.O. Box 52665 Saxonwold 2131, Mpumalanga South Africa
Phone	+27 (0)11 483 3939
Fax	+27 (0)11 483 3799
Email	res@sabisabi.com
Website	www.sabisabi.com





### Introduction

Shiluvvari offers the discerning tourist a base from which to explore the diverse and culturally rich region of the Soutpansberg.

### Site and Surrounding

Shiluvvari Lakeside Lodge is situated at Elim in the northern reaches of the Limpopo Province. Located in the heartland of world-renowned Venda and Shangaan artists such as Noriah Mabaso and Jackson Hlungwani.

440 km from Johannesburg, on the Pietersburg Highway N1. The lodge is 120 km from the Punda Maria Gate, Kruger National Park and 100 km from Beit Bridge, Zimbabwean border. Further more 100 km from gateway International Airport, Pietersburg or 23 km from private airforce base Louise Trichardt.

### Fair trade in tourism

Shiluvvari is passionate about the growing tourism in the area. Management works towards this through its partnerships with local and provincial stakeholders. One of Shiluvvari's most significant achievements in this regard has been its success, in association with the numerous artists that live in the area, in establishing the Ribolla Tourism Association which collectively markets the areas wide array of tourist attractions.

The management of Shiluvvari has worked conscientiously to build a culture of staff participation and education and the impact of these efforts upon the personal growth and career development of staff is apparent.

### Hotel

Shiluvvari's cool, thatched chalets, all offer a sweeping view of the Albasini Dam and mountains. The lodge welcomes you to the heart of ancient Venda a region of sacred forests, holy lakes, and the promise to restore your natural rhythm. On site facilities include lakeside swimming pool, Wood Owl country restaurant, Hog & Hound pub and lounge, artist's shed and outdoor wraparound terrace overlooking the dam.

#### *Standard rooms (per person)*

Bed and breakfast	CHF 64.00
Dinner, bed and breakfast:	CHF 82.00

#### *Two bedroom thatched cottage (per person)*

Bed and breakfast	CHF 90.00
Dinner, bed and breakfast:	CHF 107.00

Children 12 years and younger pay 50% of the quoted tariff.

#### *Additional*

Shiluvvari has its own swimming pool and a motorised raft which is used for sunset cruises along the Levubu River.

#### *Food*

There is an on site restaurant available, well known for 'afro-fusion' cuisine, open for breakfast and dinner daily. They serve a fine balance of African flavour and European sophistication. It also has a pub. All cottages have a mini kitchen.

**Excursions / Activities**

Daytrip to the Kruger National Park or the Ben Lavin Nature Reserve are offered and in the surroundings mountain bike trails are available. Hiking trails in the Soutpansberg and Hangklip mountains are organized by the hotel. Tourists can also spend their day birdwatching. Shiluvvari has recorded over 140 bird species on its property. Other things to see are the arts and crafts route, Venda Legends Route, the Baobab Meander and the Messina Nature Reserve.

**Contact**

Name	Shiluvvari Lakeside Lodge
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Email	clare@shiluvvari.com
Website	www.shiluvvari.com
Contact person, position	Clare Wilkie-Girardin, General Manager





### **Introduction**

The award winning Singita Group encapsulates the ultimate African safari with spectacular lodges on 18'000 hectares. Singita exudes exquisite luxury, rare solitude and perfect tranquillity. Creating an unrivalled guest experience that has made it one of the world's premier destinations.

### **Site and Surrounding**

The lodges are situated on 18'000 hectares of prime viewing land in Singita Private Game Reserve in the Sabi Sands and on 15'000 hectares in the adjoining world-renowned Kruger National Park.

### **Fair Trade in Tourism**

Singita has consistently shown a commitment not only to the environment, but also to social and community development. Singita launched its social responsibility programmes with the aim of delivering tangible results to neighbouring communities. School buildings, vegetable gardens, computers, libraries and numerous other resources have been donated and developed by Singita.

One of the most successful community-based initiatives is the Singita Community Tour, operated by Zamani Mathebula, who instituted it while he was a waiter at Singita. Zamani developed the tour in response to guests asking him about his background and everyday life in his village. This tour now enables guests to share in the culture and history of the Shangaan people, while also visiting some of the community projects supported by Singita.

### **Hotel**

Singita has five lodges, each exuding its own particular character and charm. Ebony, Boulders and Castleton Camp are situated in Singita Private Game Reserve, whilst Lebombo and Sweni are situated in Kruger National Park. The same service and standards are maintained at all Singita lodges with each lodge differentiated only by its unique setting and décor.

### *Rate*

CHF 1'300.00 per person per night.

The tariff includes all meals, drinks, Land Rover safaris, walking safaris and laundry service.

### **Excursion / Activities**

The epitome of every stay at Singita's lodges is the luxurious care one indulges in at the health SPA. Your Masseur offers treatments from the more conventional European massages to Ayurveda and acupuncture, be indulged with reflexology, manicures, facials and aromatherapy. Gaze across the endless wonders of the African bush while working out in the modern fitness centre.

Further activities are early morning game drives; afternoon into spotlit evening game drives in open Land Rovers; guided bush walks, seasonal and community tours.

**Contact**

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Address

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Phone  
Fax  
Email  
Website



## 16 Soekershof Walk-About (Bot. Gardens and Mazes) Western Cape



### Introduction

A plethora of fantastical South African history, artistic creativity and botanical delights await the adventurous traveler at Soekershof Walkabout. In 2000 the Dutch couple Yvonne de Wit & Herman van Bon acquired the farm Soekershof in the historic Klaas Voogds region between Robertson and Ashton. The farm was neglected for 24 years. The initial intend was to clean and restore the premises but fate had other ideas. The Soekershof concept came about within a week of happy discoveries and fascinating local folklore.

### Site and Surrounding

For the broad-minded personalities always in search for the unusual there is Soekershof Walkabout in Klaas Voogds West between Robertson and Ashton. 'Weird but Passionate' hosts; great stories; a wealth of plantlife; the worlds' largest hedge-maze; time-travel with Albert Einstein; a stone-age cinema; the New South African Handshake; philosophers garden and, of course, the highly acclaimed succulent gardens with more than 2400 different species from all over the world in the unprotected open air. Visitors can earn a memorable reward by fulfilling a quest in the Klaas Voogds Maze.

### Fair Trade in Tourism

Soekershof is a unique attraction that is based on providing concrete benefits for its staff and other local stakeholders, while also investing in the conservation of biodiversity. The business has developed a workplace culture that is based on mutual respect and communicating with one another on an equal level. Training provided to staff enables them to obtain national qualifications.

### Opening times / Rates

Open from Wednesday to Sunday and public holidays from 8 a.m. to 4 p.m. Monday and Tuesday on appointment only.

Closed from July 11 to July 31 (except for bookings)

#### *Self-discovery tours:*

CHF 8.40 pp and CHF 4.20 pp for children <12 yrs

#### *Guided tours:*

CHF 16.00 pp and CHF 3.70 for children <12 yrs

On appointment only and for groups of 5 persons and more

#### *The total Experience:*

CHF 14.00 pp and CHF 10.00 children >12 yrs. The price includes admission fee, cup of home-made juicy tomato- or Dutch Pea Soup, coffee or tea, home-made Apple Pie and one refill coffee or tea.

### Excursions / Activities

The original succulent garden has been restored and extended to the point where the garden today comprises in excess of 2 400 varying succulents, including cacti and other exotics that are uniquely kept in the unprotected open air. Here visitors can explore a wholly intriguing world of camouflage, self-defence mechanisms and survival strategies! The American Horticultural Society reviewed this garden last year as "one of the finest specimen gardens in the Southern Hemisphere". The Visitor's Centre houses, among various delights, exclusive handcrafted gifts by local artists. Full Moon Walks, Corporate Teambuilding, tea and light snacks complete the experience.

Besides the unique succulent gardens Soekershof also incorporates a.o. a Philosophers Garden and the largest hedge-maze in the world. This Klaas Voogds Maze is not a maze in the traditional perception. It is a maze like life; walking from one story into another. The stories (local folklore) are visualised with objects towering above the hedges but as in life there are also a few things visitors have to find in order to earn a memorable reward.

**Contact**

Name  
Address

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Phone  
Email  
Website





### Introduction

The Village at Spier hotel is designed to recreate the intimate and relaxed atmosphere of a small village. The 155 rooms are situated in Cape styled buildings. The buildings are centred around six private courtyards and swimming pools, and connected by indigenous gardens and walkways. Emphasis has been placed on maintaining the ecological integrity of the area and whenever possible natural materials and resources used.

### Site and Surrounding

Spier Leisure is situated in the heart of the Stellenbosch Winelands. Shoppers who want to remain in the wine lands can visit the nearby Somerset Mall which is host to all the well-known chain stores. Alternatively, only seven minutes from Spier, there are a host of charming 'olde worlde' shops to choose from in Stellenbosch itself. Spier is an internationally renowned destination that combines village ambience, superb restaurants and the peace and tranquillity of the wine lands.

### Fair Trade in Tourism

Spier has embraced a policy of triple bottom line accountability that evaluates its success from a financial, environmental and social equity perspective. Initiatives include the donation of 65 hectares to local farmers, as part of a broader land reform campaign, wastewater management and recycling projects. The Estate has donated land to the Cheetah Outreach project and Eagle Encounters, a raptor rehabilitation programme, both of which guests can visit. Spier also offers those who live within a 20-kilometre radius preference in its job selection process and enforces a proactive staff training and employment equity policy.

In addition to offering visitors a rich and varied experience of delicious food, inspiring art and fine wine, Spier champions the ecological integrity and the socio-economic development of the local community.

### Hotel

The Village at Spier hotel is designed to recreate the intimate and relaxed atmosphere of a small village. The 155 rooms are situated in Cape styled buildings. The buildings are centred around six private courtyards and swimming pools, and connected by indigenous gardens and walkways. Spier also boasts a world-class conference centre, comprising an auditorium and three breakaway rooms. At your leisure, you can enjoy the 18-hole golf course, a game of tennis or indulge yourself at Camelot Spa at Spier that offers massages and holistic treatments. Rates per person per night including bed and breakfast around CHF 200.00.

### Excursions / Activities

Organized tours, Spier vintage Train, walks and trails, horse riding, golf, tennis and jogging.

### Contact

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Address

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+27 (0)21 809 1913  
+27 (0)21 881 3302  
info@spier.co.za  
www.spier.co.za  
Marli Botha

Phone  
Fax  
Email  
Website  
Contact person



### Introduction

Stormsriver Adventures is a community based eco adventure company situated in the heart of the rural Tsitsikamma in the Eastern Cape.

### Site and Surrounding

Stormsriver Adventures is a professional adventure and activity company based in the heart of the Tsitsikamma Forest. Adventure activities take place from the adventure centre in the scenic little village of Stormsriver which is 75 km from Plettenberg Bay and 160 km from Port Elizabeth just off the N2.

### Fair Trade in Tourism

The company evolved from humble beginnings in 1998 when the staff compliment was only three. Stormsriver Adventures has shown a strong commitment to the company Ethos Statement, ensuring that 84% of the now 80 employees come from the surrounding communities.

Training and development of local staff has been a cornerstone philosophy of the company, which has largely self funded guide training amounting to CHF 150'000.00 over the past four years. This has capacitated 100 guides, caterers and tourism reception staff since January 2000. All are qualified. Equal opportunity for all has led to the establishment of a catering company where the staff holds 80% equity.

Stormsriver's involvement in community development includes environmental education for local schools, food provision programmes in schools, development of local crafting, distribution of clothing to the poor, animal welfare education, and support for home based care groups.

A recycling initiative is currently being driven by Stormsriver Adventures as part of the company's sustainable development philosophy. A committed environmental policy is rigidly applied, ensuring the protection of the surrounding sensitive environment.

### Hotel

Optional accommodation ranging from Backpackers, Bed and Breakfast establishments to three Star Hotels are available in the area.

#### *Accommodation options per night*

a) Backpackers	From CHF 15.00	pp. sharing
b) Bed and breakfast	From CHF 33.00	pp. sharing
c) Luxury chalets B&B	From CHF 40.00	pp sharing
d) Hotels B&B	From CHF 70.00	pp. sharing
e) Self catering chalets	From CHF 61.00	per chalet (1 - 4 persons)

### Excursions / Activities

Stormsriver Adventures has a unique range of products to offer in the Tsitsikamma forest with options to suit a wide variety:

- Treetop Canopy
- Blackwater Tubing
- Abseiling
- Mountain biking
- Scuba Diving
- Snorkelling
- Guided hikes
- Dolphin Trail
- Bass & Fly fishing

**Contact**

Name  
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Contact person, position

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+27 (0)42 281 1609  
adventure@gardenroute.co.za  
www.stormsriver.com, www.treetoptour.com  
Ashley King-Wentworth, Director





### Introduction

The Backpack is voted as the best Hostel in Africa 2005. Spacious, clean and comfortable and a great way to meet other travellers! The Backpack is highly recommended by leading international and local travel guides and has been rated 4 stars by the South African Grading Council.

### Site and Surrounding

The Backpack is a luxury backpacker in Cape Town. In a superb location right on the fringe of the city centre the backpack is straddling the line between hostel and hotel with its dignity intact.

### Fair Trade in Tourism

The Backpack has been operating for 16 years and it has tried to endeavour to uplift their staff and community, in turn impacting positively on local service providers. It has a commitment towards transparency, high-level standards and profit sharing for the majority of staff as contributing factors towards The Backpack's success.

Community involvement is a core feature of The Backpack's ethos. The company has helped to build a crèche in KTC informal settlement, financed from commissions earned by selling a cultural tour to the townships. The Backpack also has a positive and proactive attitude to working with staff affected by HIV/Aids and the business abides strongly with labour and legal standards.

### Hotel

Some of the facilities include a bar and cafe with views of Table Mountain, coupled with a huge collection of African music giving the bar a funky African vibe. The food is good and home-cooked. Guests can have a game of pool, swim in the pool, play backgammon or chess on a custom built mosaic tables or just hang out next to the fire chatting to fellow travellers.

The Backpack has many computers for internet and laptop connections.

### Rates

CHF 16.00	10 bed dorm
CHF 22.00	4 bed dorm
CHF 45.00	Single room
CHF 54.00	Single ensuite
CHF 54.00	Twin rooms
CHF 70.00	Ensuites

### Excursions / Activities

All adventures can be arranged from the Backpack with immediate access to the Africa Travel Centre. It is possible to choose from different day or overland tours:

*Day Tours:* Township and/or Robben Island Tour, Cape Point Tour, Winelands, Great White Shark Diving, Skydiving, Paragliding, Sandboarding, Surf School, Mountain Biking

*Overland Tours:* Namibian Experience, Discover Mozambique, South African Explorer, Cape Town, Vic Falls, Cape Town-Vic Falls-Johannesburg, Cape Town-Vic Falls-Kruger-Joburg/Cape Town, Victoria Falls to Nairobi, Cape Town to Nairobi, Cape Town to Swakopmund, Swakopmund to Victoria Falls, Kruger Walking Safari

**Contact**

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Toni Shina





**Introduction**

Tswalu', which in SeTswana means “new beginning” is an anchor for local economic development in the far northern region of the Northern Cape Province of South Africa.

**Site and Surrounding**

The Reserve is situated at the foot of the Korannaberg Mountains, some 300 kilometre north west of Kimberley, and covers 1000 km<sup>2</sup> (100 000 ha) of land on the edge of the Kalahari Desert.

Tswalu began as a large private conservation project on a 100 000 hectare reserve with the introduction of thousands of game animals. Free from malaria and other tropical diseases, the reserve now boasts 70 species of mammal including lion, cheetah, desert black rhino, sable and roan antelope. More than 200 species of bird can also be found. Guests at Tswalu Kalahari Reserve are able to enjoy a range of unique experiences including the incredible thrill of tracking black rhinos and the solace that can only be found within this stark yet unique landscape.

**Fair Trade in Tourism**

Tswalu is dedicated to its staff and community as well as to the conservation of the Kalahari. The business has invested considerable resources in community health and education initiatives with an emphasis on improving adult literacy and providing access to primary health care.

**Hotel**

Top notch hospitality is central to Tswalu, where guests can enjoy stylish yet rustic accommodation characterized by high quality amenities and service. Guests have the choice to stay in “the Motse” or in the “Tarkuni”.

*1) The Motse*

The Motse is Tswalu's main game reserve accommodation, and nestles at the foot of the Korannaberg mountain range, facing westward across the grasslands of the Kalahari. Motse' is a Tswana word meaning “village”. Tswana is one of South Africa's 11 official languages and is spoken in Southern Africa including the Northern Cape. Designed to blend inconspicuously into the mountain range surrounding the game reserve, the Motse consists of eight spacious legae (a Tswana word for small house/suite), all designed with a distinct African feel while remaining elegant and stylish.

The legaes are built of local stone, rich red clay and typical Kalahari thatch roofs. Altogether can accommodate a maximum of 20 people. Six of the legaes are for two guests each, while two legaes were designed with families in mind, each accommodating four people. As an added bonus for any game reserve in South Africa, each legae overlooks a game watering hole. Each suite comprises a spacious bedroom, an en-suite bathroom with both indoor and outdoor walk-in shower, large private lounge with an open fireplace, private sun deck overlooking a waterhole, direct dial telephone, safe, mini bar and outdoor heated swimming pool. This is luxury game reserve accommodation at its best.

*Rates in 2006*

Single	Per person sharing	Whole hotel
CHF 1273.00	CHF 852.00	CHF 16'484.00

*Rates in 2007*

Single	Per person sharing	Whole hotel
CHF 1337.00	CHF 897.00	CHF 17'309.00

## 2) Tarkuni

Set in its own private area of the Tswalu luxury African game reserve, Tarkuni is the ultimate in secluded luxury. Built amid two rolling mountain ranges, Tarkuni is perfect for families and small groups of 8 - 12 guests. The accommodation contains four luxury bedrooms with en suite bathrooms and outdoor heated shower, open plan lounge and dining room, library, covered patio and heated swimming pool. Specific accommodation for children is available, with two sets of bunk beds and separate nanny quarters with two single beds and a bathroom en suite.

Guests at Tarkuni luxury game reserve can find calm and contemplation at the "sala ", sun themselves at the pool or retire to lofty bedrooms with vistas that beguile the most jaded traveller. Private game viewing vehicles are included as well as a dedicated chef to allow the luxury of flexibility. In short, Tarkuni is game reserve accommodation that is completely self-contained.

*Rates from 01.01.2006 – 31.12.2007*

CHF 4'579.00 for exclusive use (max. 10 adults)

### **Excursions / Activities**

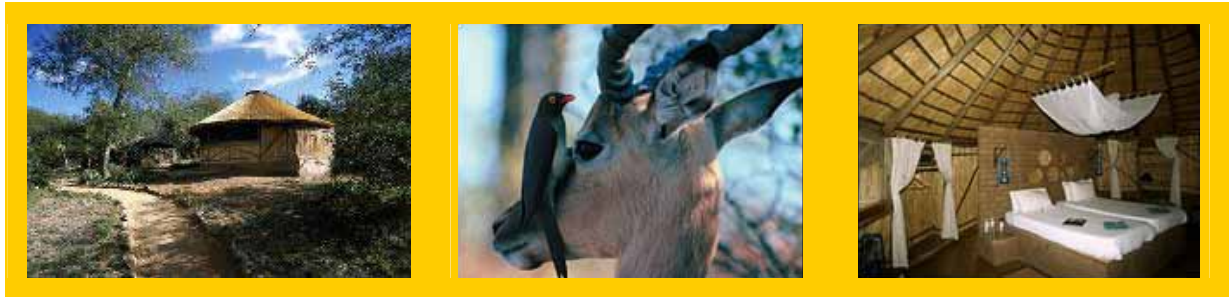
Tswalu has its own air shuttle from Johannesburg International Airport that flies direct to the reserve seven days a week. Increasingly becoming standard practice among the top private South African game reserves, Tswalu boasts its own private landing strip.

Tswalu also offers game drives in open-sided, canopied safari vehicles. All game drives are led by experienced rangers who provide a fascinating insight into indigenous wildlife of the region. Optional bush walks allow guests of this private South African game reserve to get even closer to nature, and are led by experienced field guides who are highly knowledgeable into the local vegetation, bush medicines and history of the San people. And if you want a break from game-related activities, why not play a round of golf at Sishen Golf Course, a renowned golf course that is rated eighth in the country.

### **Contact**

Name	Tswalu Kalahari Reserve
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Contact person, position	Lyrene Zimmerman, Marketing





### Introduction

This authentic camp is the ultimate experience of true wilderness and seclusion. Only 16 guests can stay in traditional African reed and thatch huts.

### Site and Surrounding

Timbavati Nature Reserve (Umlani Bushcamp) is situated on the Western boundary of the Kruger National Park and lies between the Klaserie, Umbabat and Manyeleti reserves. In recent years, the fences separating Timbavati from the Kruger National Park were dropped, thus forming a pristine wilderness area of approximately four million hectares.

### Fair Trade in Tourism

Umlani has developed a Youth Leadership programme at Welverdiend Village, where the majority of staff are based. This programme, which is linked to the Wildlife College, entices historically disadvantaged learners to visit Umlani. There they gain insight into environmental issues and find out about eco-tourism career opportunities.

Umlani's has an exemplary staff HIV / Aids programme, designed by the local expert Grace Mashaba, featuring awareness workshops and one-on-one staff counseling during her monthly visits. Umlani also provides staff with medical care, including the right to consult a traditional healer, which is aligned to the FTTSA principle of respect for human and cultural rights, as well as for the environment.

### Hotel

Umlani's philosophy of simplistic luxury and 'getting back to nature' is enhanced by the romance of candlelight and oil lamps, which replace electricity. Open-air bush showers complete the experience. Umlani's traditional African reed and thatch huts will not only provide you with all the comforts you need, but will also provide you with an authentic experience of local tribal (Shangaan) architecture and style, which blends in naturally with the environment.

*Rates from 1 October 2006 to 30 September 2007 (special rates available)*

Per adult per night sharing	CHF 412.00
Per single adult per night	CHF 540.00
Children under 12 years per night sharing with parents	CHF 206.00
Children under 12 years, in own room	CHF 310.00

### Excursions / Activities

Guests are able to experience an authentic wildlife experience in over 10'000 hectares of Big Five territory. Game drives, guided bush walks and tracking game on foot with highly experienced Shangaan rangers and trackers guarantee an adventure of a lifetime in one of Africa's world-renowned unspoiled wilderness reserves. There are some optional daytime activities outside the reserve, which can be arranged by camp management. A transfer service can also be organised to and from any of the listed activities below:

- A one hour microlight flight over the Klaserie Big Five reserve
- Nyani Shangaan Cultural Village
- Early Morning Balloon Safaris
- White Water Rafting Trips
- Moholoholo Wildlife Rehabilitation Centre
- Monsoon Gallery and Curios Centre
- Horse Riding

**Contact**

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